1   34.   (New) The method of claim 1, further comprising:

2   providing a response, from the second community server, to the first terminal to

3   present a web page in a web browser on the first terminal; and

4   receiving a text message of the real-time, text-based messaging session originated

5   from the web browser on the first terminal.

1   35.   (New) The server of claim 19, wherein the interface unit is adapted to receive the

2   contact request from a second server in the other community.

1   36.   (New) The server of claim 19, wherein the controller is adapted to communicate a

2   web page for display on the entity,

3   the contact request comprising a message generated in response to user selection

4   made in the web page at the entity.

1   37.   (New) The server of claim 19, wherein the controller comprises a session object,

2   the session object adapted to exchange messaging with another session object in a

3   second server in the other community to establish the text-based messaging session.

1   38.   (New) The server of claim 19, wherein the controller is adapted to communicate a

2   response to the contact request to present a web page in a web browser at the entity,

3   the interface unit adapted to further receive text messaging from the web browser

4   at the entity during the text-based message session.

1   39.   (New) The article of claim 20, wherein the instructions when executed cause the

2   system to receive the request at a first server in the system from a second server in the second

3   community.

2

1   40.   (New) The article of claim 39, wherein the instructions when executed cause the

2   system to provide a web page for display at a subscriber terminal in the second community,

3   wherein the request received at the first server comprises messaging generated in

4   response to selection made in the web page displayed at the subscriber terminal in the second

5   community.

1   41.   (New) The article of claim 39, wherein the instructions when executed cause the

2   system to:

3   provide a session object in the system; and

4   cause the session object to exchange messaging with the second server to establish

5   the text-based messaging session.

1   42.   (New) The article of claim 20, wherein the instructions when executed cause the

2   system to:

3   communicate, in response to the request, a web page for display in a web browser

4   at a subscriber terminal in the second community; and

5   receive messaging from the web browser during the text-based messaging session.